

**Subject:** Re: Parklet on Melrose  
**From:** Kim Sudhalter  
**Date:** 08/15/2016 04:40 PM  
**To:** Valerie Watson  
**CC:** Kim Sudhalter <kim@urbanlegendpr.com>, Don Duckworth <duckworth.donald@gmail.com>

That's great, Valerie. Thank you so much for your guidance and wisdom on this. Yes, you are right...it's more of a plaza idea. I will talk to People Street and get started on the process.

Best,  
Kim

Sent from my iPhone

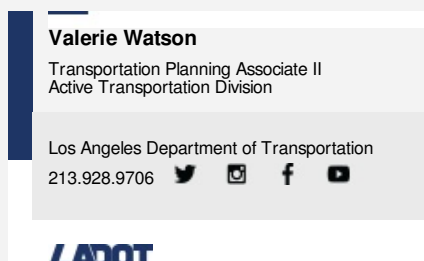
On Aug 15, 2016, at 4:29 PM, Valerie Watson <[valerie.watson@lacity.org](mailto:valerie.watson@lacity.org)> wrote:

Hi Kim!

Thanks for reaching out. Sounds like this is more of a Plaza typology you all are interested in, similar to [NoHo Plaza](#), closing the segment of street to vehicular access. (Parklets, in contrast, are decking that extends out just 6 feet from the curb in on-street parking spaces.) Yes, you'd apply through the People St program to partner with the City to bring the Plaza project to life. More info at [peoplest.lacity.org](http://peoplest.lacity.org), including an Application Manual that shows all of the steps and requirements involved. [Costs and responsibilities are shared](#) between the City and the applicant (Community Partner) for Plaza projects.

Although I no longer manage the program, I've cc'd People St here and they will be in touch. I would suggest setting up a time to chat and People St staff can walk you through the process and next steps.

Best regards,  
Valerie



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On Mon, Aug 15, 2016 at 3:39 PM, Kim Sudhalter <[kim@urbanlegendpr.com](mailto:kim@urbanlegendpr.com)> wrote:

Hi Valerie:

I was referred to you by Matthew Severson at the Hollywood Property Owners Association. I handle marketing for The Melrose Business Improvement District, working with Executive Director Don Duckworth. We are investigating the feasibility of creating a closed-off parklet on N. Stanley Ave from Melrose Avenue to the alleyway. The two businesses that would be affected by closing that section would be Maison Richard restaurant (707 N. Stanley, they are all for it) and Positive Eye Ons optometrist (7629 Melrose Ave) that has its parking behind their building which could be accessed from Curson.

We are wondering what it would take to begin the process? Would we start with you? We've also been advised to work with People Streets...it that what you would recommend? Would love to chat with you about the procedure when you have a minute. Could you let me know what might work for you?

Best,

Kim

Kim Sudhalter

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